

BLARNEY STONE BROADCASTING, INC.

WQON 100.3FM, WGRY 101.1FM, and WMQU AM1230

LMA with N Content Marketing Stations WQAN 99.3, WLDR 101.9FM, WARD 750AM, WBNZ 92.3 FM and WOUF 100.1

EQUAL EMPLOYMENT OPPORTUNITY PUBLIC FILE REPORT

This is the report required by Section 73.2080(c)(6) of the Rules of the Federal Communications Commission for broadcast station employment units with five or more full-time employees. It is to be included in our public file on or before the anniversary of our renewal of license application, which is October 8th of each year. Our “employment unit” consists of WQON FM and WGRY FM, licensed to Grayling/Roscommon, Michigan and WMQU AM, licensed to Grayling, Michigan.

WMQU AM is a non-commercial religious station leased and programmed by Baraga Broadcasting located in Traverse City, MI. The station employs fewer than five full-time employees.

PERIOD COVERED: JUNE 1, 2018 through MAY 31, 2019

I. LIST OF FULL-TIME JOB VACANCIES FILLED BY OUR EMPLOYMENT UNIT DURING THE PERIOD (BY JOB TITLE):

Outside Sales (4)
Promotions Director (1)
Traffic Coordinator (1)
On-Air Talent (2)
Promotions Manager (1)

II. RECRUITMENT SOURCE FOR FILLING EACH OF THE FOREGOING JOB CATEGORIES:

Blarney Stone Broadcasting publicizes full time openings regularly through the following sources:

Michigan Works! Association

2500 Kerry Street – Suite 210
Lansing, MI 48912
517-371-1100

Indeed Website

www.indeed.com

6433 Champion Grandview Way – Building 1
Austin, TX 78750
800-475-4361

The Mighty Recruiter Website

www.mightyrecruiter.com

Calle 48 165#6000
Guaynabo, Puerto Rico 00968

Michigan Associations of Broadcasters

www.michmab.com

819 N. Washington Avenue
Lansing, MI 48906

Blarney Stone Broadcasting, Inc. (website and on-air)

www.q100-fm.com

6514 Old Lake Road
Grayling, MI 49738
989-348-6171

Facebook

www.facebook.com

1 Hacker Way
Menlo Park, CA 94025
650-543-4800

Simply Hired

www.simplyhired.com

525 Almanor Avenue
Sunnyvale, CA 94085
650-254-9000

III. RECRUITMENT SOURCE WHICH REFERRED EACH OF THE HIREES FOR THE VACANCIES LISTED ABOVE:

Promotions Director – 1 position – WQON Website
Outside Sales – 4 positions - Indeed Website and WQON Website
Traffic Coordinator – 1 position – Employee Referral
On-Air Talent - 2 positions – WQON Website
Promotions Manager – 1 position – Internal Promotion

IV. DATA REFLECTING THE TOTAL NUMBER OF PERSONS INTERVIEWED FOR FULL-TIME VACANCIES DURING THE PERIOD COVERED BY THIS REPORT, AND THE TOTAL NUMBER OF INTERVIEWEES REFERRED BY EACH RECRUITMENT SOURCE UTILIZED IN CONNECTION WITH SUCH VACANCIES:

7 interviews – Outside Sales
1 interview – Promotions Director
1 interview – Promotions Manager
2 interviews – Traffic Coordinator
2 interviews – On -Air Talent

V. DESCRIPTION OF INITIATIVES LISTED IN 47 CFR §73.2080(c)(2) TAKEN BY OUR EMPLOYMENT UNIT:

Job Fairs:

Mio Ausable Public Schools – 12/19/18
Ogemaw County Business and Community Expo and Job Fair – 3/26/19
Michigan Works! - Gaylord at the Gaylord Intermediate School District – 4/6/19
Grayling High School – 4/11/19
Fairview Area Schools – 4/25/19

Programs and Training:

Why Radio? Training Initiatives for Creative Marketing Specialists - Ongoing since Corporate Inception.
MAB Sales P1 Learning Trainings - Webinars - Ongoing since Corporate Inception.
Media Account Executives are required to attend two training seminars per year.

Educational Tours:

Blarney Stone Broadcasting conducts regular educational group tours of the radio station facilities and studios. Groups range in age from elementary school through adults. Appointments for tours can be made by calling (989) 348-6171.

Internship Opportunities:

Blarney Stone Broadcasting offers Internship opportunity to part-time employees seeking experience in the field of Broadcast or Communications. Many part-time employees are students at Kirtland Community College, working for us in our promotions department. Internship Opportunities are available in workflow/clerical operations, promotional assistance, and technical support.

Beginning March 2019, Blarney Stone Broadcasting entered into a partnership with the Grayling High School to participate in their Work-Based Education Training program – Paid and Unpaid Trainees.

Intern # 1 interned from March 18, 2019 through May 22, 2019 to learn first-hand the business and scope of Radio Broadcasting.

Public Speaking Engagements

April 26, 2019 – Sheryl Coyne - President and CEO – St. Mary’s Cathedral High School – Career Day.