

BLARNEY STONE BROADCASTING, INC.  
WQON 100.3FM, WGRY 101.1FM, and WMQU AM 1230 (Leased to Baraga Broadcasting)  
EQUAL EMPLOYMENT OPPORTUNITY PUBLIC FILE REPORT

This is the report required by Section 73.2080(c)(6) of the Rules of the Federal Communications Commission for broadcast station employment units with five or more full-time employees. Our "employment unit" consists of WQON FM and WGRY FM, licensed to Grayling/Roscommon, Michigan and WMQU AM, licensed to Grayling, Michigan and leased to Baraga Broadcasting.

PERIOD COVERED: JUNE 1, 2016 through MAY 31, 2017

I. LIST OF FULL-TIME JOB VACANCIES FILLED BY OUR EMPLOYMENT UNIT DURING THE PERIOD (BY JOB TITLE):

Business Office Manager  
Creative Marketing Specialist (2)  
Promotion's Coordinator  
Director of Community Services and Outreach

II. RECRUITMENT SOURCE FOR FILLING EACH OF THE FOREGOING JOB CATEGORIES:

Blarney Stone Broadcasting publicizes full time openings regularly on Michigan Works!, Indeed, as well as MAB.

III. RECRUITMENT SOURCE WHICH REFERRED EACH OF THE HIREES FOR THE VACANCIES LISTED ABOVE:

Word of Mouth  
Michigan Works  
Direct Application

IV. DATA REFLECTING THE TOTAL NUMBER OF PERSONS INTERVIEWED FOR FULL-TIME VACANCIES DURING THE PERIOD COVERED BY THIS REPORT, AND THE TOTAL NUMBER OF INTERVIEWEES REFERRED BY EACH RECRUITMENT SOURCE UTILIZED IN CONNECTION WITH SUCH VACANCIES:

2 interviews – Business Office Manager  
4 interviews – Creative Marketing Specialist (Sales Account Executive)  
2 interviews - Promotion's Coordinator  
1 interview – Director of Community Services and Outreach

V. DESCRIPTION OF INITIATIVES LISTED IN 47 CFR §73.2080(c)(2) TAKEN BY OUR EMPLOYMENT UNIT:

Job Fairs:

Michigan Works! Job Fairs:

Grayling at the Ramada Inn – April 23, 2017  
Gaylord at the Eagles Club - April 12, 2017

### Programs and Training:

*Why Radio?* Training Initiatives for Creative Marketing Specialists - Ongoing since Corporate Inception.  
MAB Sales P1 Learning Trainings - Webinars - Ongoing since Corporate Inception.  
Creative Marketing Specialists are required to attend two training seminars per year.

### Educational Tours:

Blarney Stone Broadcasting conducts regular educational group tours of the radio station facilities and studios. Groups range in age from elementary school through adults.

### Internship Opportunities:

Blarney Stone Broadcasting offers Internship opportunity to part-time employees seeking experience in the field of Broadcast or Communications. Many part-time employees are students at Kirtland Community College, working for us in our promotions department. Internship Opportunities are available in workflow/clerical operations, promotional assistance, and technical support.

Our current intern, Shawn White, began May 2017 and is scheduled to participate through September 2017. He is currently a student at Ferris State University with a major in Music Industry Management.

### Public Speaking Engagements:

President Sheryl Coyne presented at the St Mary's Cathedral School (Gaylord, MI) for Career Day on 4/17/2017.

President Sheryl Coyne presented the *Why Radio?* Presentation to the Michigan Work Workforce Development Board in the fall of 2016, Grayling Rotary Club in March 2017, Roscommon EDC in April 2017.

### Job Postings

MAB Job Bank  
Michigan Works! Talent Bank  
Blarney Stone Website and On-Air  
Indeed Website  
Specs Howard School of Broadcasting