

**BLARNEY STONE BROADCASTING, INC.
WQON 100.3FM, WGRY 101.1FM, and WMQU AM1230
EQUAL EMPLOYMENT OPPORTUNITY PUBLIC FILE REPORT**

This is the report required by Section 73.2080(c)(6) of the Rules of the Federal Communications Commission for broadcast station employment units with five or more full-time employees. It is to be included in our public file on or before the anniversary of our renewal of license application, which is October 8th of each year. Our "employment unit" consists of WQON FM and WGRY FM, licensed to Grayling/Roscommon, Michigan and WMQU AM, licensed to Grayling, Michigan.

WMQU AM is a non-comm religious station leased and programmed by Baraga Broadcasting. The station employs fewer than five full-time employees.

PERIOD COVERED: JUNE 1, 2017 through MAY 31, 2018

I. LIST OF FULL-TIME JOB VACANCIES FILLED BY OUR EMPLOYMENT UNIT DURING THE PERIOD (BY JOB TITLE):

Creative Marketing Specialist (4)
Promotions Coordinator (1)
Sales Assistant (1)

II. RECRUITMENT SOURCE FOR FILLING EACH OF THE FOREGOING JOB CATEGORIES:

Blarney Stone Broadcasting publicizes full time openings regularly through the following sources:

Michigan Works! Association

2500 Kerry Street – Suite 210
Lansing, MI 48912
517-371-1100

Indeed Website

www.indeed.com
6433 Champion Grandview Way – Building 1
Austin, TX 78750
800-475-4361

The Mighty Recruiter Website

www.mightyrecruiter.com
Calle 48 165#6000
Guaynabo, Puerto Rico 00968

Michigan Associations of Broadcasters

www.michmab.com
819 N. Washington Avenue
Lansing, MI 48906

Blarney Stone Broadcasting, Inc. (website and on-air)

www.q100-fm.com
6514 Old Lake Road

Grayling, MI 49738
989-348-6171

Facebook

www.facebook.com

1 Hacker Way
Menlo Park, CA 94025
650-543-4800

Simply Hired

www.simplyhired.com

525 Almanor Avenue
Sunnyvale, CA 94085
650-254-9000

III. RECRUITMENT SOURCE WHICH REFERRED EACH OF THE HIREES FOR THE VACANCIES LISTED ABOVE:

Creative Marketing Specialist – 4 positions – Online Recruit – WQON/WGRY Radio
Promotions Coordinator – 1 position – Internal Application
Telemarketing/Sales Assistant – 1 – Radio Ad – WQON/WGRY Radio

IV. DATA REFLECTING THE TOTAL NUMBER OF PERSONS INTERVIEWED FOR FULL-TIME VACANCIES DURING THE PERIOD COVERED BY THIS REPORT, AND THE TOTAL NUMBER OF INTERVIEWEES REFERRED BY EACH RECRUITMENT SOURCE UTILIZED IN CONNECTION WITH SUCH VACANCIES:

10 interviews – Creative Marketing Specialists
3 interviews – Promotions Coordinator
3 interviews – Telemarketing/Sales Assistant

V. DESCRIPTION OF INITIATIVES LISTED IN 47 CFR §73.2080(c)(2) TAKEN BY OUR EMPLOYMENT UNIT:

Job Fairs:

Michigan Works! Job Fairs:

Grayling at the Ramada Inn – April 18, 2018
Gaylord at the Eagles Club - May 5, 2018

Programs and Training:

Why Radio? Training Initiatives for Creative Marketing Specialists - Ongoing since Corporate Inception.

MAB Sales P1 Learning Trainings - Webinars - Ongoing since Corporate Inception.

Creative Marketing Specialists are required to attend two training seminars per year.

Educational Tours:

Blarney Stone Broadcasting conducts regular educational group tours of the radio station facilities and studios. Groups range in age from elementary school through adults.

Internship Opportunities:

Blarney Stone Broadcasting offers Internship opportunity to part-time employees seeking experience in the field of Broadcast or Communications. Many part-time employees are students at Kirtland Community College, working for us in our promotions department. Internship Opportunities are available in workflow/clerical operations, promotional assistance, and technical support.

Our current intern, Shawn White, began end of May 2017 and participated through September 2017. He graduated from Ferris State University with a major in Music Industry Management in June 2017.

Public Speaking Engagements